

# 2019-2020 District Goals



**District:** District 322 A  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Soft skill/ Leadership development Training events will be organised on regular basis

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
Soft skill/ Leadership development Training events will be organised on regular basis along with this RC&ZCs will be motivated to complete a minimum of 5 LLC course

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 100 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

A minimum of 30% of Lion Members will get opportunity to go through soft skill development training.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	150
2nd Quarter	100
3rd Quarter	100
4th Quarter	75

By the end of the 4th quarter, the district will add a total of 425 new members.

### Action Items:

My district will establish 12 club branch(es).

My district will induct new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	5	100
2nd Quarter	2	45
3rd Quarter	3	60
4th Quarter	2	45

By the end of the 4th quarter, the district will start 12 new clubs.

With a minimum of 250 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Doctors

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	250
2nd Quartter	150
3rd Quartter	175
4th Quartter	100

**By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 675 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

425	+	250	-	675	=	0
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 200000 people.**

### Action Itiems:

Of tte ttotal number ofi people served in my distirict, 25000 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment(Dveloping Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

promotte and guide clubs for service projectts and launch one distirictt one eventt on quarterly basis

## SERVICE ACTIVITIES

**In tih 2019-2020 ffiscal year, my distiricti will completie 2500 service activities.**

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

### Custom goal and action items

Clubs will be encouraged and motivated to organize service projects. GST team will guide the Clubs on Global causes.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

District LCIF team will encourage the Corporates to contribute to District and LCIF for Service projects

## ADVOCATE

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding